

Curtis R.

M O N D A Y



MEDIA
PERSONALITY

MOTIVATOR

INFLUENCER

ENTREPRENEUR

WWW.CURTISRMONDAY.COM

Curtis R. M O N D A Y

ENTREPRENEUR - MOTIVATOR - MEDIA PERSONALITY - INFLUENCER

Entrepreneur, leader, motivator, radio personality and style icon are all words used to describe businessman Curtis R. Monday. He is refreshingly down-to-earth, yet undeniably set apart. From humble beginnings, Curtis has made millions - creating financial success for himself and members of his community. At 24, Curtis opened his first business, a State Farm agency in Hazel Crest, Illinois. The Curtis R. Monday Insurance Agency has consistently been among the Nation's top performing State Farm franchises.



"MY CAREER AS AN ENTREPRENEUR HAS BEEN DEDICATED ON EDUCATING THE COMMUNITY ABOUT MONEY IN AN EFFORT TO EMPOWER THEM."

ENTREPRENEUR MOTIVATOR INFLUENCER

Curtis' work and investments are labors of love and commitment to promoting wealth creation and eradicating financial inequality within the African American community. He is the owner of both the Monday Investment Group, LLC and CRM Rental Properties, LLC. The companies purchase and rehab distress properties in low to moderate income communities. The renovated properties revitalize the community both economically and visually.



MEDIA PERSONALITY

Curtis R. Monday is the host of the **Urban Business Roundtable**. The entrepreneurial focused show captures the ears of millions of listeners every month. You can listen to the Urban Business Roundtable every Saturday from 9am to 10am on WVON The Talk Of Chicago 1690 AM and on iHeart Radio.



UBR has 3 primary goals:

- 1) to redefine the word “urban”
- 2) to be a resource for the creation, sustaining and growth of small businesses and entrepreneurship
- 3) to provide small business owners and entrepreneurs access to capital and opportunities to grow their businesses



AUDIENCE REACH

DIGITAL REACH

4MM

DELIVERING OVER 4 MILLION IMPRESSIONS ACROSS DIGITAL PLATFORMS EACH MONTH

GENDER

55%
FEMALE

45%
MALE



WVON is Chicago's “exclusive” Black News/Talk content provider.

WVON is a relevant and trusted voice in Chicago’s media landscape with a projected listening audience of nearly 184,700 weekly.

I AM NOTHING WITHOUT MY FOUNDATION.

Curtis R.
M O N D A Y

FAITH

"Without faith it's impossible to please God." In life and business, you will face adversity, heartache and challenges. My faith in God and his plan for my life is that reservoir of strength that I draw from during those tough times. My faith helps me see the possibilities not just the problems.



FAMILY

Family is critical to me. At the end of the day family is the only constant. I developed my internal motivation from my mother and my work ethic from my father. I'm passionate about my work but my principle motivation is my son Chance Jordan. He provides both clarity and purpose. *"I don't hustle for my first name I hustle for my last - I'm building a legacy !!"*



FINANCE

"Money doesn't buy you happiness, but it's a tool that can make life a little easier." My career as an entrepreneur has been dedicated on educating the community about money in an effort to empower them. I personally believe that a person should set aside at least 20% of their income to go towards tithes/offering and emergency savings. I'm a proponent of developing multiple streams of income and within those income streams the opportunities should include real estate or residual income-based businesses. I'm an investor in both the financial markets (401K, IRA and mutual funds) and real estate. I currently own several rental properties with a goal to acquire 50 rental units that I plan to leave to my son as an inheritance.



FITNESS

I believe that health is wealth and self-care is critical. Working out 4 -5 times a week in addition to eating properly is critical for living a healthy and long life. I balance my hectic work schedule with making sure that I take time out to relax and unwind. Fitness plays a huge role in that. *Physical fitness must be paired with your mental and spiritual fitness.* Daily prayer, devotion, meditation and weekly corporate worship are the secret sauce to my success.





INFLUENCER

Curtis is true believer in “To those much is given, much is expected.” He gives back regularly by sharing insight and information through a variety of publicly accessible platforms.

Monday’s relatable personal stories, intermixed with urban pop culture themes, images and elements create a fresh approach to conversations about personal finance, and have made him a modern-day pied piper for all things financial. He is particularly effective at teaching young adults how to get their financial houses in order. Curtis is a sought-after speaker on entrepreneurship, financial freedom, and Christian leadership. His messages are universally relevant, and his style resonates with audiences of all ages.

Your past doesn’t define you, it prepares you. Nothing happens to you - it happens for you

AWARDS AND LEADERSHIP

BLACK ENTERPRISE

Black Enterprise/Ariel Investment 40 Game Changers Under 40



The Chicago Southland Chamber of Commerce Outstanding Leader Under 40



Woodstock Institute’s Community Investment Award

CHICAGO DEFENDER

The Chicago Defender “50 Men of Excellence” 2014 Honoree



Curtis holds a Bachelor’s degree from Northern Illinois University and an MBA from Illinois State University. He is a licensed insurance and financial services professional.

SOCIAL CAPITAL



FOR SCHEDULING AN APPEARANCE ON
THE URBAN BUSINESS ROUNDTABLE
CONTACT: SONYA TOMPKINS, PRODUCER
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FOR BUSINESS INQUIRIES CONTACT:
CURTIS@CURTISRMONDAY.COM

SOCIAL MEDIA

Curtis R. Monday has a growing social media presence across various platforms (Instagram, Facebook, Twitter, SoundCloud and YouTube). His core demographic supporters are professional African Americans between the ages 22-50. The Urban Business Roundtable airs weekly in the 3rd largest media market (Chicago) and reaches over 4 million listeners monthly.

FOLLOW ON

 INSTAGRAM @CMONDAY

 FACEBOOK CURTIS R. MONDAY

SUBSCRIBE TO THE CURTIS R. MONDAY YOUTUBE CHANNEL

